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Renee M. Franks (Depositor's name)
Renee M. Franks (Signature)
May 27, 2005 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/839,974	04/20/2001	Peter J. Schwartz	K35A0731	4881

TITLE OF INVENTION: METHOD AND SYSTEM FOR PRESENTING PROGRAMS TO A USER THAT FACILITATE SELECTING PROGRAMS FROM A MULTITUDE OF PROGRAMS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$1700	06/01/2005

EXAMINER	ART UNIT	CLASS-SUBCLASS
TRUONG, CAM Y T	2162	707-007000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. Milad G. Shara, Esq.
2. Knobbe, Martens,
3. Olson & Bear

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Keen Personal Media, Inc.

(B) RESIDENCE: (CITY AND STATE OR COUNTRY)

Irvine, CA

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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☒ Publication Fee (No small entity discount permitted)
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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date May 27, 2005Typed or printed name Milad G. Shara, Esq.Registration No. 39,367

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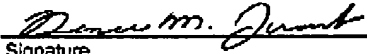
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<u>CERTIFICATE OF FACSIMILE TRANSMISSION</u> I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office on the date indicated below. Renee M. Franks _____ Typed/Printed Name  _____ Signature May 27, 2005 _____ Date	APPLICATION NO.	09/839,974
	FILING DATE	04/20/2001
	FIRST NAMED INVENTOR	Peter J. SCHWARTZ, et al.
	ART UNIT	2162
	CONFIRMATION NO.	4881
	EXAMINER	Cam Y. T. Truong
	ATTORNEY DOCKET NO.	K35A0731
TITLE	METHOD AND SYSTEM FOR PRESENTING PROGRAMS TO A USER THAT FACILITATE SELECTING PROGRAMS FROM A MULTITUDE OF PROGRAMS	

ATTACHED WITH THIS SUBMISSION:

1. Form PTOL-85 (1 page)

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